



SOIL CARBON FARMING

REGENERATE YOUR LAND,
STRENGTHEN YOUR FUTURE



WHAT IS SOIL CARBON FARMING?

Soil carbon farming is a practical way to restore soil health and improve farm productivity. By increasing organic matter and building soil carbon you can create an extra revenue stream while strengthening resilience against drought and enhancing biodiversity.

WHY IT MATTERS

Healthy soils are the foundation of productive farming. Building soil carbon improves water retention, reduces erosion, and supports biodiversity—all while helping Australia meet its climate goals.

BENEFITS TO LAND MANAGERS

- ✓ **Boost Productivity:** Healthier soils mean better water retention and better yields
- ✓ **Build Resilience:** Improved drought tolerance and land condition.
- ✓ **Earn Income:** Australian Carbon Credit Units (ACCUs) are an extra revenue stream, if successful.
- ✓ **Enhance Operations:** Carbon farming complements the way you already manage your land
- ✓ **Care for Country:** Reduce erosion, restore biodiversity, and contribute to climate goals.



INSIGHT



INNOVATION



LEADERSHIP



RESILIENCE



Step 1: Assess & Register

We evaluate your land's potential and guide you through project registration under the Australian Government's Emissions Reduction Fund.

Eligibility at a Glance

- Land previously used for pasture or cropping
- No Organosols (peat soils)
- Land does not have a carbon project on it, and is accessible for sampling
- No clearing of native forest in the past 7 years



Step 2: Baseline & Plan

We work with you to build a project that fits your silviculture, grazing system, harvest schedule, & commercial goals.



Step 3: Put into Practice

Adopt eligible management activities that improve soil health & build carbon. We provide ongoing support & monitoring to track progress.

Eligible Activities

- Grazing management
- Stubble retention
- Pasture renovation
- Cover cropping & legume integration
- Reduced tillage
- Address nutrient deficiencies



Step 4: Verify & Earn

Independent audits confirm your carbon gains. If successful, you receive Australian Carbon Credit Units, which can be sold to generate income.

WHY CHOOSE CLIMATE FRIENDLY?

- **We get ACCUs issued:** Starting is easy—generating ACCUs takes more. Your first audit is the key milestone, and we help you get there.
- **Proven track record:** More than 26 million ACCUs generated – around 25% of all land sector carbon credits in Australia.
- **Carbon that fits your farm:** Earn income while improving soil health and maintaining farm productivity
- **Your land, your decisions:** You maintain ownership and control.
- **Full-process support:** From baseline soil sampling to audit and ACCU issuance, we make the regulated process clear and manageable.
- **Hands-on experience:** Our team members manage their own soil carbon projects, so we know the practical realities of grazing, cropping, and land management.



ATTACH BUSINESS CARD OR ADD NOTES

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